

GABBERGAL

G a b r i e l l e A l e m a n - G o r d o n



Highly creative & multi-talented Digital Media Professional with experience in Multimedia, Illustration & Animation. Exceptional collaborative & interpersonal skills; dynamic team player with well developed written & verbal communication abilities. Accustomed to performing in deadline-driven environments.

PROFESSIONAL EXPERIENCE

Advance Local (Previously Advance Central Services)
Graphic Designer • Walker, MI • Nov 2020 - Current

- Advance Local is one of the leading digital media & marketing groups, reaching more than 50 million people throughout the U.S., across multiple platforms. In the Creative Production Department, we help our sales Representatives create compelling campaigns with the creation of various marketing materials, both print and digital.
- I personally work on several “white glove” campaigns including various groceries and automobile companies crossing between print and web design. Creating anything from marketing materials such as flyers to social media ads.
- Brainstorm with other Graphic Designers to create the best content for our clients.
- Consult with the sales reps on how to best make the clients vision come to life.

Group Tour Media, GTM
Graphic Designer • Holland, MI • May 2017 - June 2020

- Group Tour Media is the world’s largest travel resource for the group tour industry. Producing an array of regional and niche publications, digital solutions and custom publications.
- While at GTM I was in charge of creating eye catching layouts for 14 different publications ranging from “Food & Drink” to State specific, travel publications.
- Working closely with writers to help insure the message of the article shines through to the design.
- Frequent tight deadlines mixed with customer based needs for print ads. No stranger to late nights. and helpful critiques.

Advance Central Services
Graphic Designer • Walker, MI • Dec 2015 - May 2017

- Created print and digital ads as required.
- Brainstorm with other Graphic Designers to create the best content for our clients.
- Consult with the sales reps on how to best make the clients vision come to life.

EDUCATION

BA Fine Arts
Focus in Digital-Media
Kendall College of Art & Design
Graduated w/Honors 2013

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Typography
Adobe After Effects
Motion Graphics

ACHIEVEMENTS

- Nominated for the “Gold Ink Award” for my 2019-2020 Heritage & History Cover.
- Contributed to streamlining workflows creating better communications throughout the company.
- Pitched a new product during a company wide meeting. A travel website “Solo.”

CONTACT

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