

GABBERGAL

Graphic Designer Extraordinaire



PROFILE

Highly creative & multi-talented Digital Media Professional with Experience in Multimedia, Illustration & Animation.

Exceptional Collaborative & interpersonal skills; dynamic team player with well-developed written & verbal communication abilities. Accustomed to performing in deadline-driven environments.

CONTACT

 www.Gabbergal.com

 (269) 270-6878

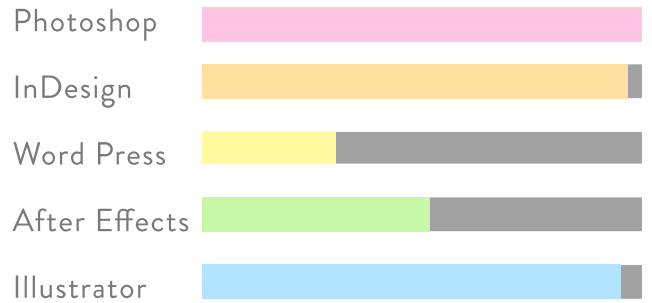
 Contactme@gabbergal.com



Bachelors of Fine Arts, Major in Digital Media Graduated with Honors From Kendall College of Art & Design in 2013



PROFESSIONAL SKILLS



EXPERIENCE



Group Tour Media, GTM
Graphic Designer | Holland, MI | May 2017-Current

- In charge of creating eye catching layouts for our current publications to snag readers interests. I work closely with the writers to help insure the message of the article reads through to the design of the article. Team work is key. Understanding how to translate a writers thoughts into successful designs is an everyday occurrence. Timelines vary from 1 publication a month to 3 in one month, going from leisurely to tight deadlines. As well as creating feature designs I also create ads for our publications. Learning best how to showcase an ad and possibly tying it together with the article on the page. GTM is nothing short of a whirlwind.



Advance Central Services, ACS
Graphic Designer | Walker, MI | Dec 2015-May 2017

- Advance Central Services (ACS) is a sister company of MLive and because of this connection we design all of MLive's web ads. ACS works with several different software packages such as InDesign, Photoshop, Xpance, Mixpo, Jiox and Lightning. The fast paced environment requires being able to think quick on your feet and to multi-task. Turn around times for projects can come down to hours. This environment is a learning ground for best practices. Not only did I create web ads on a daily basis, I created print ads for the Grand Rapids Press, The Muskegon Chronicle and Kalamazoo Gazette, just to name a few. I was in charge of 100+ web ad campaigns for our clients in New Orleans where I created ads for 8 different car dealerships with high expectations and very quick turnarounds.